

INTRODUCTION

The World Brain Day 2020 campaign conducted by the University of Colombo Clinical Society (UCCS) in Sri Lanka had two primary target audiences: medical undergraduates and the general public. A quiz and an e-poster series on Parkinson’s disease (PD) were conducted separately for the respective audiences. The e-poster public awareness programme commenced a week prior to the World Brain Day (WBD). It consisted of a series of brief, yet informative posters shared daily via social media platforms. On the WBD, UCCS organized an interactive quiz and discussion for Sri Lankan and international medical undergraduates all across the country via the Zoom platform.

E-POSTER SERIES ‘PARKINSON’S DISEASE MADE SIMPLE’

The informative e-poster series on PD was launched via social media platforms including Facebook and WhatsApp with the aim of raising awareness among the general public on the causes, early signs and symptoms as well as caregiving for PD.

QUIZ & DISCUSSION ON PARKINSON’S DISEASE

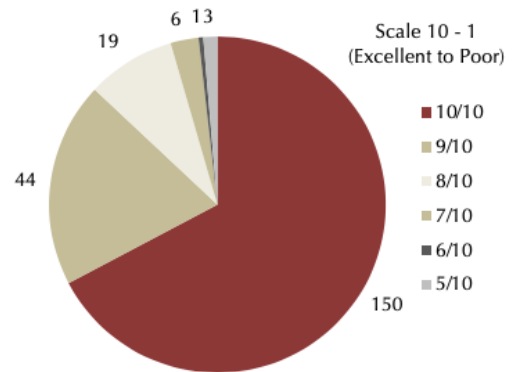
Two hundred and eighty six medical undergraduates from Universities across Sri Lanka as well as from overseas took part in the quiz. The resource person was Professor Thashi Chang, Professor in Neurology of the University of Colombo, Sri Lanka.

The interactive quiz was conducted using Zoom polls, where the participants were given a total of 20 single-best-response type questions related to historical personalities and landmarks in PD, clinical diagnosis, pathophysiology, pharmacology and treatment. Each quiz was followed by an engaging and elaborate review by Prof. Chang.

Prof. Chang concluded the quiz with a question-and-answer session where queries of participants regarding PD and movement disorders were resolved.

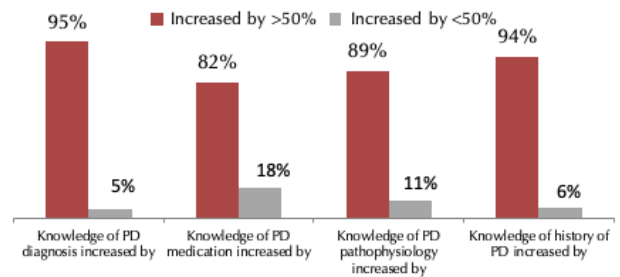
RATING, FEEDBACK AND PARTICIPATION

RATING OF THE QUIZ

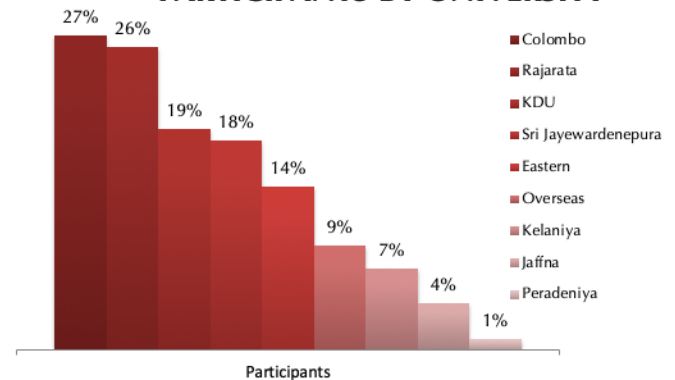


Total Participants - 286, Total Responses - 223

LEARNING OUTCOMES



PARTICIPANTS BY UNIVERSITY



CONCLUSION

Most of the participants responded that the quiz was an effective learning experience and that it significantly increased their knowledge and confidence in diagnosing and caring for patients with PD. They further stated that the World Federation of Neurology - World Brain Day is an effective concept in raising awareness of neurological disorders across the globe.